



thread

connecting  
early care & education  
to alaska

thread's mission is to advance the quality of early education and child development by empowering parents, educating child care professionals and collaborating with our communities.

Annual Report Fiscal Year 2012



# CEO MESSAGE



Dear Friends,

Quality early care and education is a critical step on the path leading to a healthy, educated and successful adulthood. Yet families nationwide and in Alaska continue to be challenged by the rising cost of early care and education, and limited access to quality care.

In this annual report we look back at our 2012 highlights and all that has been accomplished by supporting programs and policies that make a difference in the lives of Alaska's families and children. **thread** is Alaska's only Child Care Resource and Referral (CCR&R) Network, helping thousands of families with child care referrals to meet their individual needs. We are a valuable resource for early childhood professionals in Alaska providing training and assistance to improve the quality of their care and environments.

This year **thread** supported U.S. Senator Begich with information and research for his early education legislation. Senator Begich introduced three Bills reinforcing support for the early childhood field and better outcomes for young children. His bills align with **thread's** three-legged early care and education stool—accessibility, affordability and quality—the three key factors essential for quality care and positive outcomes in early care and education.

We couldn't do our work without you. Thank you to all who gave their time, money or hearts this year!

Stephanie Berglund  
**thread** CEO



# FINANCIALS

## SUPPORT & REVENUE

		% OF BUDGET
Government	\$3,521,520	93.0 %
Contract Revenue	\$ 110,704	2.9 %
Foundations	\$ 15,000	.4 %
Program Income	\$ 75,270	2.0 %
Direct Public Support	\$ 41,791	1.1 %
Investment Income	(\$ 21,558)	-.6 %
Misc Income	\$ 217	0.0 %

Total \$3,742,942

## OPERATING EXPENSES

		% OF BUDGET
Program Services	\$3,478,577	Wages & Benefits 38.6%
Supporting Services	\$ 230,116	Subgrants 37.4%
		Awards 2.3%
		Equipment 2.4%
		Supplies 5.4%
		Facility 4.1%
		Travel 1.9%
		Other 7.8%
Total	\$3,708,693	
Net Rev Over Exp	\$ 34,249	
Administrative Rate:	6.1%	

# 2012 IN REVIEW

## Families

**thread** helps families make good choices about the early child care and education needs of their children. **thread** also provides child care resources and referrals to families statewide. In 2012, **thread**...

- Provided free, individualized child care referrals to 7,800 families. The referral service helps families find quality child care options based on their specific needs.
- Expanded services in the Northern/Interior region, now managing the Resource and Referral office and the Child Care Assistance office in Fairbanks to offer free services to families and early educators.
- Held statewide events to promote family engagement, including the annual Book Party in the Park in Anchorage, Family Day at the Tanana Valley Fair in Fairbanks, and more than 35 family events attended by over 3,200 parents and children in Juneau.

## Early Educators & Professionals

**thread** provides training and technical assistance to early educators to improve their skills and the quality of early care and education in Alaska. This year, **thread**...

- Provided over 14,700 hours of training to over 1,800 early childhood professionals statewide.
- Held Child Development Associates (CDA) cohorts in Anchorage and in the Matanuska-Suistna Valley to help early educators achieve a CDA certificate. 30 participants received over 410 hours of technical training. **thread** Southeast provided 106 CDA consultations and supported 12 child care providers in their CDA application process.
- Provided over 150 early care and education programs with support of program operations, quality environments and working with children with special needs.

- In partnership with the State Office of Children's Services, provided statewide training on the Pyramid Foundation. This 12-hour training focused on challenging behaviors in children and supporting early educators in developing strategies to promote social and emotional well-being.
- Delivered intensive Strengthening Families training to 22 early care and education programs throughout the state in order to reduce child abuse and neglect.
- Helped build staff capacity at five early care and education programs in Anchorage by partnering with AmeriCorps. **thread** trained and managed five AmeriCorp volunteers who provided Strengthening Families services at local early care and education programs.

## Community

**thread** works with local communities to create and improve resources that will increase availability, quality and affordability of early care and education in Alaska. This year, **thread**...

- Supported U.S. Senator Mark Begich in developing a package of legislation designed to address access, affordability and quality—**thread**'s three-legged stool—in early care and education. The "Keep Investing in Development Success Act of 2012" was part of Begich's goal of helping Alaska's children be ready to learn and succeed when they enter school.
- Launched the Early Education Fund for Alaska's Children Endowment to diversify funding, develop long-term support for quality early care and education in Alaska, and reward excellence in the field. The endowment is managed by the Alaska Community Foundation. Donations can be made online at: [www.alaskacf.org](http://www.alaskacf.org).



# SPECIAL THANKS

thread is generously supported by...

## Major Donors

- Margaret Bauer
- Stephanie & Sven Berglund
- Kathe Boucha
- Roosevelt Brown
- Barbara Cash
- Tor Daley & Pam Bassett
- Barbara Dubovich
- Dana Dugdale
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- Abigale & William Hensley
- Sarah Leonard
- Richardo Lopez
- Krista Phillips
- Ted Rohloff
- Jody Hagen-Smith
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- Dawn Dinwoodie Worl
- Pick Click Give donors

## Community Partners

- Alaska Community Foundation
- Anchorage Fred Meyer Stores
- Best Beginnings
- BP
- ConocoPhillips Alaska
- Credit Union 1
- First National Bank Alaska
- Eyak Corporation
- HDR Engineering, Inc.
- Hotel Captain Cook
- The State of Alaska, Department of Education and Early Development
- The State of Alaska, Department of Health and Social Services, Child Care Program Office
- The State of Alaska, Office of Children's Services
- Toyota
- United Way of Anchorage

# BOARD & STAFF

For a complete listing of thread's Board of Directors & Staff, visit [www.threadalaska.com](http://www.threadalaska.com).

# LOCATIONS

Southcentral - thread services in southcentral Alaska are delivered from the Anchorage office, which also serves as the lead statewide network office.

3350 Commercial Drive, Suite 203

Anchorage, AK 99501

Telephone: 907.265.3100

Toll Free: 800.278.3723

Southeast - thread services in southeast Alaska are delivered in partnership with AEYC-SEA in Juneau.

3100 Channel Drive, Suite 215

Juneau, AK 99801

Telephone: 907.789.1235

Toll Free: 888.785.1235

Interior/Northern - thread services in Interior/Northern Alaska are delivered in partnership with Thrivalaska.

1908 Old Pioneer Way

Fairbanks, AK 99709

Telephone: 907.479.2214

Toll Free: 866.878.2273

Child Care Assistance

1949 Gillam Way, Suite G

Fairbanks, AK 99701

Telephone: 907.479.2212

[www.threadalaska.org](http://www.threadalaska.org)



## YOU CAN HELP!

- Donate to thread online at [www.threadalaska.org](http://www.threadalaska.org).
- Leave your legacy by making a gift to the Early Education Fund for Alaska's Children Endowment.
- Volunteer! Contact your local thread office to find out more.
- Share your thread story! Email us at [info@threadalaska.org](mailto:info@threadalaska.org).