

WE INVITE YOU TO SUPPORT

**OCT 28
2025**



a summit on the economic impact of early care & learning

BUILDING SOLUTIONS & CREATING OPPORTUNITY

Join **thread** as a sponsor at our 6th biennial Summit on the Economic Impact of Early Care and Learning: Building Solutions and Creating Opportunity.

Child care continues to challenge Alaska's workers and business. Families, communities, and businesses struggle when parents lack access to reliable, affordable child care. A robust child care system is crucial for nurturing Alaska's workforce, alleviating family burdens, supporting worker retention, and strengthening the quality of life and economy across Alaska.

The 2025 Summit will Build Solutions by:

- Mobilizing corporate and government leaders to prioritize quality child care as an investment in human capital and economic prosperity.
- Educating decision-makers on the significance of early child development and the positive economic outcomes associated with quality child care.

The 2025 Summit will Create Opportunity by:

- Facilitating engagement with business and community leaders committed to supporting their employees' and community's child care needs.
- Showcasing successful models and best practices from both within Alaska and across the nation to inspire meaningful change.

Access to early care and learning plays a critical role in Alaska's workforce productivity and economic stability. As a 2025 Summit sponsor, help us build a strong child care industry that benefits children, early childhood educators, families, businesses, and the community as a whole.

SPONSOR BENEFITS

- Strengthen Alaska's economy by supporting quality early care and learning.
- Connect with an engaged and passionate audience.
- Be part of the only conference of its kind in Alaska.
- And all of the additional sponsor benefits listed below!

SPONSOR TODAY!

1. Complete the sponsorship form. Mail completed form and payment to **thread** at 111 W 16th Ave., Suite 205, Anchorage, AK 99501.

OR

2. Secure your sponsorship and payment online at: threadalaska.org/summit

SPONSORSHIPS OPEN UNTIL OCTOBER 1

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SPONSORSHIP FORM

*YES! I want to build solutions and create opportunity by sponsoring the
2025 Summit on the Economic Impact of Early Care & Learning.*

Business/Organization Name: _____

Address: _____ City: _____ State: _____ ZIP: _____

Contact Person: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS:

Please select the level of sponsorship you are interested in.

Visionary Sponsorship—\$10,000

Adventurer Sponsorship—\$5,000

Champion Sponsorship—\$3,000

Builder Sponsorship—\$1,500

Helper Sponsorship—\$500

SPONSORSHIP THAT MATTERS

- Support and expand quality early care and learning to strengthen Alaska's economy
- Connect with an engaged and passionate audience
- Be part of the only conference of its kind in Alaska

PUBLICITY INFORMATION: _____

Please provide spelling and punctuation of sponsor name precisely as you want it to appear in promotional materials. Please also provide sponsor logo to include in materials. Email to marketing@threadalaska.org.

SPONSOR SIGNATURE: _____ DATE: _____

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SPONSORSHIP PACKAGES

You're invited to partner with **thread**! As a sponsor, you'll support this event and **thread's** work to ensure affordable, high-quality child care for Alaska's children and families. Promote your company, make new connections, and help build solutions and create opportunity for child care. Sponsor today!

SPONSORSHIP PACKAGE BENEFITS	 VISIONARY \$10,000	 ADVENTURER \$5,000	 CHAMPION \$3,000	 BUILDER \$1,500	 HELPER \$500
Sponsor highlight at event, opportunity to share brief message (recorded or live)	✓				
Sponsor highlight in conference program (1-3 sentences)	✓	✓			
Sponsor announced on thread's social media	✓	✓	✓		
Message of appreciation at the event by thread	✓	✓	✓	✓	
Logo (with link to sponsor website) on conference webpage and program	✓	✓	✓	✓	✓
Logo displayed at the event	✓	✓	✓	✓	✓
Complimentary registrations	5	4	3	2	1

threadalaska.org/summit