

# Support Alaska's early childhood workforce by sponsoring **thread** Awards!



Sponsorship deadline April 18

## JOIN US

You're invited to join **thread** as a sponsor and attendee of the 2025 **thread** Awards.

At **thread**, we appreciate the importance of recognizing outstanding individuals and programs in the child care industry. That is why, under the direction of our Board of Directors and leadership team, **thread** launched an awards program in 2015 to highlight those who are excelling professionally and providing the highest quality care.

When we celebrate the achievements of our top performers, we grow as an industry. Will you join us in honoring Alaska's child care leaders in the 2025 **thread** Awards program?

As a sponsor, you'll support this event and the early childhood educators and programs who provide high-quality child care for Alaska's children and families. Attached you will find detailed information about the sponsorship benefits and packages available. If you don't see an option that fits your needs, please let us know and we can customize one specifically for you.

To secure your sponsorship, please complete and return the enclosed form. Thank you for partnering with us!



## Cindy Harrington Heart & Mind Award

**thread** launched this award in 2015 in honor of the late Cindy Harrington, founding mother of early childhood education in Alaska and former member of **thread's** Board of Directors. This award honors a professional in early childhood education who is committed to professional growth despite hardships or challenges, and is creating a brighter future for the young children of Alaska.

## Quality Improvement Program of the Year Award

**thread** launched this statewide award in 2017 to recognize both a center-based child care program and a family child care program that has demonstrated a strong dedication to continuous quality improvement and has made exceptional progress in the past year through Learn & Grow, Alaska's Recognition and Improvement System.

## Legacy Award

The Legacy Award is a brand new award launching this year in conjunction with the celebration of the 10th anniversary of the **thread** Awards. This award honors a professional who has made significant contributions to strengthening and advancing the quality of early childhood education in Alaska over the course of their career.

RSVP by April 18

Visit [threadalaska.org/awards](http://threadalaska.org/awards) to learn more!

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## SPONSORSHIP PACKAGES

You're invited to partner with **thread**! As a sponsor, you'll support this event and Alaska's early childhood educators and programs. Promote your company, support the early childhood workforce, and celebrate high-quality child care in Alaska!

### MOVER & SHAKER — \$1,000

- Sponsor highlight during event (work with thread to customize)
- Social media company spotlight leading up to event
- Logo featured on all event communications & thread website

### BEST FRIEND — \$500

- Social media company spotlight leading up to event
- Logo featured on all event communications & thread website

### CURIOUS THINKER — \$300

- Logo featured on all event communications & thread website

We are grateful for your sponsorship consideration and support of early childhood education in Alaska! We are happy to answer any questions you may have or provide additional support. Please contact Elizabeth Klemm at [eklemm@threadalaska.org](mailto:eklemm@threadalaska.org) for more information.

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## SPONSORSHIP FORM

YES! I want to support the early childhood education workforce by  
sponsoring the 2025 **thread** Awards.

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVELS:

Please select the level of sponsorship you are interested in.

MOVER & SHAKER — \$1,000

BEST FRIEND — \$500

CURIOUS THINKER — \$300

PUBLICITY INFORMATION: \_\_\_\_\_

Please provide spelling and punctuation of sponsor name precisely as you want it to appear in promotional materials. Please also provide sponsor logo to include in materials. Email to [eklemm@threadalaska.org](mailto:eklemm@threadalaska.org).

SPONSOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Mail completed form & payment to **thread**, Attn: Elizabeth Klemm at **thread**, 111 W. 16th Avenue, Suite 205, Anchorage, AK 99501, or email completed form to [eklemm@threadalaska.org](mailto:eklemm@threadalaska.org).

Fed. Tax ID #92-0113419

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