# Child Care and the Economy

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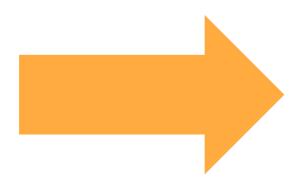
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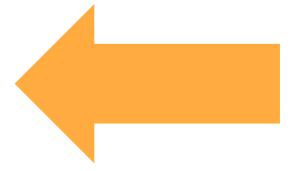
### The squeezed economics of child care



Under the 7% standard, a family would need \$195,000 in annual income to afford care for one child.

At about \$15 per hour, ECE teachers earn less than half the Alaska average wage.





# Alaska's tight labor market

# Two job openings per unemployed person! Reasons include:

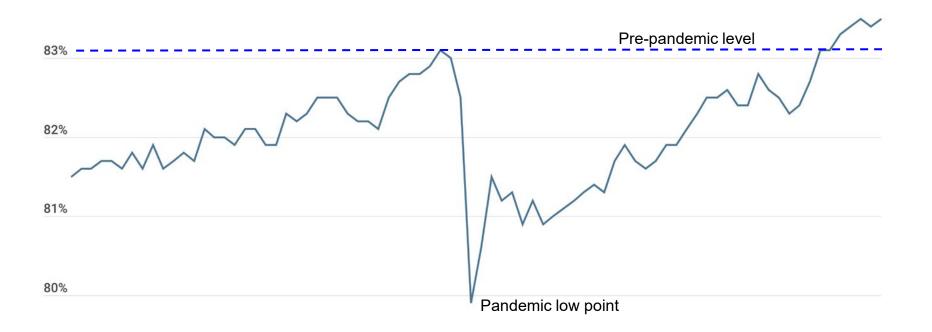
- Aging of population
- Out-migration trend
- Pandemic disruptions
- Lack of child care



# Prime age population is back to work

Labor force participation in the US, ages 25-54.

84%





Source: BLS

# How labor force participation changes



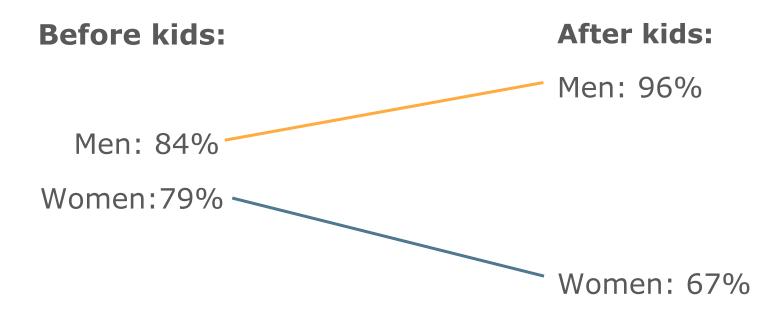
#### **Before kids:**

Men: 84%

Women:79%

## How labor force participation changes





### Alaska employers are concerned about child care



36%

...of Alaska nonprofits say lack of child care "affects recruitment and retention."

**58%** 

...of private employers say child care services are a "very important" issue for the Anchorage economy.

## What large corporations look for in a place



- Employers need workers
- People need places with high quality of life
- Places that attract people have an advantage
- Child care anyone?

Site Selection Factors		2022	2021
Ranking			
1.	Labor costs	89.1	96.4 (1)**
2.	Quality-of-life	87.1	82.1 (11T)
3.	Availability of skilled labor	85.8	94.9 (2)
4.	Energy availability	82.3	94.7 (3)
5.	Construction costs	81.2	82.1 (11T)
6.	ICT/broadband	80.7	36.8 (26)
7.	Corporate tax rate	79.7	87.7 (7)
8.	Energy costs	79.4	N/A
9.	Environmental regulations	79.0	82.5 (9)
10.	Available land	78.1	62.5 (19)

Source: Area Development Magazine, national survey 2022

# Thank you!



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