

OCTOBER 26

2023

thread connecting
early care & education
to alaska

WE INVITE YOU TO SUPPORT

QUALITY CHILD CARE CREATES *futures*

A SUMMIT ON THE ECONOMIC IMPACT OF EARLY CARE & LEARNING

Join **thread** as a sponsor and participant at Quality Child Care Creates Futures—the 5th Summit on the Economic Impact of Early Care and Learning in Alaska.

The early care and learning industry plays a critical role in Alaska's economy. Businesses and organizations indirectly rely on child care to meet the needs of their employees. Employees rely on child care to help balance work and family responsibilities. This creates a productive and reliable workforce—vital to a strong economy.

But, many families have limited or no access to quality child care. Businesses are struggling to retain employees that need child care. The child care workforce is struggling to stay in the field because of low wages.

A strong child care system creates futures. Today's workforce is supported while tomorrow's workforce gets a strong foundation for school and life. Families are less stressed. Businesses are more productive. The child care workforce is stable. The economy grows.

Change is necessary, critical—and attainable.

Be part of the future of child care through this sponsorship opportunity!

Sponsor Benefits

- Support and expand quality early care and learning to strengthen Alaska's economy.
- Connect with an engaged and passionate audience.
- Be part of the only conference of its kind in Alaska.

Sponsor Today!

1. Complete the sponsorship form. Mail completed form and payment to **thread** at 3350 Commercial Drive, Suite 203, Anchorage, AK 99501.

OR

2. Secure your sponsorship and payment online at: threadalaska.org/summit

AGENDA HIGHLIGHTS

- Latest economic impact data on Alaska's child care system.
- National and local leaders on policy wins and opportunities.
- Conversation with national and state business leaders on why employers must be part of the solution.

SPONSORSHIPS OPEN UNTIL OCTOBER 1

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SPONSORSHIP FORM

YES! I want to help child care create futures by sponsoring the 2023 Summit on the Economic Impact of Early Care & Learning.

Business/Organization Name: _____

Address: _____ City: _____ State: _____ ZIP: _____

Contact Person: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS:

Please select the level of sponsorship you are interested in.

Superhero Sponsorship—\$10,000

Believer Sponsorship—\$5,000

Supporter Sponsorship—\$3,000

Mover & shaker Sponsorship—\$1,500

Best friend—\$500

SPONSORSHIP THAT MATTERS

- Support and expand quality early care and learning to strengthen Alaska's economy
- Connect with an engaged and passionate audience
- Be part of the only conference of its kind in Alaska

PUBLICITY INFORMATION: _____

Please provide spelling and punctuation of sponsor name precisely as you want it to appear in promotional materials. Please also provide sponsor logo to include in materials. Email to marketing@threadalaska.org.

SPONSOR SIGNATURE: _____ DATE: _____

Mail completed form and payment to **thread** at 3350 Commercial Drive, Suite 203, Anchorage, AK 99501.

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SPONSORSHIP PACKAGES

You're invited to partner with **thread**! As a sponsor, you'll support this event and **thread's** work to ensure affordable, high-quality child care for Alaska's children and families. Promote your company, make new connections, and help child care create futures. Sponsor today!

SPONSORSHIP PACKAGE BENEFITS	SUPERHERO \$10,000	BELIEVER \$5,000	SUPPORTER \$3,000	MOVER & SHAKER \$1,500	BEST FRIEND \$500
Sponsor highlight at event, opportunity to share brief message (recorded or live)	✓				
Sponsor highlight in conference program (1-3 sentences)	✓	✓			
Sponsor announced on thread's Facebook page	✓	✓	✓		
Message of appreciation at the event by thread	✓	✓	✓	✓	
Logo (with link to sponsor website) on conference webpage and program	✓	✓	✓	✓	✓
Logo displayed at the event	✓	✓	✓	✓	✓
Complimentary registrations	5	4	3	2	1