



Support Alaska's
early childhood
workforce by
sponsoring **thread** Awards!

thread AWARDS
Sponsorship deadline April 15

JOIN US

You're invited to join **thread** as a sponsor and attendee of the 2023 **thread** Awards.

At **thread**, we appreciate the importance of recognizing outstanding individuals and programs in the child care industry. That is why, under the direction of our Board of Directors and leadership team, **thread** launched an awards program in 2015 to highlight those who are excelling professionally and providing the highest quality care.

When we celebrate the achievements of our top performers, we grow as an industry. Will you join us in honoring Alaska's child care leaders in the 2023 **thread** Awards program?

As a sponsor, you'll support this event and the early childhood educators and programs who provide high-quality child care for Alaska's children and families. Attached you will find detailed information about the sponsorship benefits and packages available. If you don't see an option that fits your needs, please let us know and we can customize one specifically for you.

To secure your sponsorship, please complete and return the enclosed form. Thank you for partnering with us!

Cindy Harrington Heart & Mind Award

thread launched this award in 2015 in honor of the late Cindy Harrington, founding mother of early childhood education in Alaska and former member of **thread's** Board of Directors. This award honors a professional in early childhood education who is committed to professional growth despite hardships or challenges, and is creating a brighter future for the young children of Alaska.

Quality Improvement Program of the Year Award

thread launched this statewide award in 2017 to recognize both an early childhood education program and family child care program that has demonstrated a strong dedication to continuous quality improvement and has made exceptional progress in the past year through Learn & Grow, Alaska's Recognition and Improvement System.

RSVP BY APRIL 15



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SPONSORSHIP PACKAGES

You're invited to partner with **thread**! As a sponsor, you'll support this event and Alaska's early childhood educators and programs. Promote your company, support the early childhood workforce, and celebrate high-quality child care in Alaska!

- **SUPPORTER — \$1,000**

- Sponsor highlight during Facebook Live event (work with **thread** to customize)
- Social media company spotlight leading up to event
- logo featured on all event communications & **thread** website

- **MOVER & SHAKER — \$500**

- Social media company spotlight leading up to event
- logo featured on all event communications & **thread** website

- **BEST FRIEND — \$300**

- logo featured on all event communications & **thread** website

We are grateful for your sponsorship consideration and support of early childhood education in Alaska! We are happy to answer any questions you may have or provide additional support. Please contact Jenni Pollard at jpollard@threadalaska.org for more information.

Visit threadalaska.org/awards to learn more!

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SPONSORSHIP FORM

YES! I want to support the early childhood education workforce
by sponsoring the 2023 **thread** Awards

Business/Organization Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Person: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS:

Please select the level of sponsorship you are interested in.

SUPPORTER — \$1,000

MOVER & SHAKER — \$500

BEST FRIEND — \$300

PUBLICITY INFORMATION: _____

Please provide spelling and punctuation of sponsor name precisely as you want it to appear in promotional materials. Please also provide sponsor logo to include in materials. Email to jbeckenbach@threadalaska.org.

SPONSOR SIGNATURE: _____ DATE: _____

Mail completed form & payment to **thread**, Attn: Jenni Pollard at 3350 Commercial Drive, Suite 203, Anchorage, AK 99501.

Fed. Tax ID #92-0113419

Visit threadalaska.org/awards to learn more!