

You're Invited!  
**12.9.2021**  
JOIN US VIRTUALLY  
8:30 am to 12:30 pm

Taking  
**BIG**  
Strides  
for Child Care

A Summit  
On the  
Economic Impact  
of Early Care  
And  
Learning

thread

## We invite you to support **TAKING BIG STRIDES FOR CHILD CARE: A SUMMIT ON THE ECONOMIC IMPACT OF EARLY CARE & LEARNING IN ALASKA**

### JOIN US

You're invited to join **thread** as a sponsor and participant for the 4th **Summit on the Economic Impact of Early Care and Learning in Alaska: Taking BIG Strides for Child Care**.

The COVID-19 health crisis has proved that child care is no small matter.

As families and businesses continue to navigate the pandemic, the importance of the child care system as a critical community support has never been more evident. Whether working from home or in the office, families and businesses rely on child care in order to perform the work needed for a vibrant economy.

But Alaska's child care programs are in crisis. Many program owners have shared that they don't know how much longer they can keep their doors open.

It's time to give Alaska's child care system the love and support it gives to our children on a daily basis.

**RSVP BY DECEMBER 1**

### BENEFITS TO YOUR BUSINESS

The **Summit on the Economic Impact of Early Care and Learning in Alaska: Taking BIG Strides for Child Care** will be a half-day, virtual event this year. We will be presenting national examples from states taking BIG strides for working families, children, and business by prioritizing quality child care. We are excited for this statewide conversation around child care in hopes to ignite change in our state.

As a sponsor, you'll support this event and **thread's** work to ensure affordable, high-quality child care for Alaska's children and families. You'll also promote your organization, connect with an engaged audience on this issue, and be part of the only conversation of its kind in Alaska. Attached you will find detailed information about the sponsorship benefits and packages available. If you don't see an option that fits your needs, please let us know and we can customize one specifically for you.

It's time that Alaska takes BIG strides for child care solutions because our economy and future community depends on it. Will you take this step with us? To secure your sponsorship, please complete and return the enclosed form or sign up online at: [threadalaska.org/bigstrides](https://threadalaska.org/bigstrides)

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## SPONSORSHIP FORM

*YES! I want to take BIG strides for child care in Alaska  
by sponsoring the 2021 Summit on the Economic Impact of Early Care & Learning.*

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVELS:

Please select the level of sponsorship you are interested in.

SUPERHERO SPONSORSHIP—\$10,000

BELIEVER SPONSORSHIP—\$5,000

SUPPORTER SPONSORSHIP—\$3,000

MOVER & SHAKER SPONSORSHIP—\$1,500

BEST FRIEND—\$500

### SPONSORSHIP THAT MATTERS

- Support and expand quality early care and learning to strengthen Alaska's economy
- Connect with an engaged and passionate audience
- Be part of the only conversation of its kind in Alaska

PUBLICITY INFORMATION: \_\_\_\_\_

Please provide spelling and punctuation of sponsor name precisely as you want it to appear in promotional materials. Please also provide sponsor logo to include in materials. Email to [jbeckenbach@threadalaska.org](mailto:jbeckenbach@threadalaska.org).

SPONSOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Mail completed form & payment to **thread**, Attn: Jenni Pollard at 3350 Commercial Drive, Suite 203, Anchorage, AK 99501.

Fed. Tax ID #92-0113419

Visit [threadalaska.org/bigstrides](http://threadalaska.org/bigstrides) or email this form to [jpollard@threadalaska.org](mailto:jpollard@threadalaska.org).

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## SPONSORSHIP PACKAGES

thread

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As a sponsor, you'll support this event and **thread's** work to ensure affordable, high-quality child care for Alaska's children and families. Take a **BIG** step with us to move our statewide conversation towards solutions. Promote your company, make new connections, and inspire change on this issue!

SPONSORSHIP PACKAGE BENEFITS	SUPERHERO	BELIEVER	SUPPORTER	MOVER & SHAKER	BEST FRIEND
	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Sponsor highlight at event, opportunity to share brief message (recorded or live)	✓				
Sponsor highlight in conference program (1-3 sentences)	✓	✓			
Logo displayed at breakout session	✓	✓	✓		
Message of appreciation at the event	✓	✓	✓	✓	
Logo (with link to sponsor website) on conference page and program	✓	✓	✓	✓	✓
Logo displayed at the event	✓	✓	✓	✓	✓
Complimentary Registrations	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>