





Color Palette


Primary Colors


 **CMYK** C55/M18/Y100/K2
RGB R130/G164/B42
WEB #82a42a


 **CMYK** C68/M35/Y100/K28
RGB R85/G114/B45
WEB #55722d

Additional Colors

 **CMYK** C34/M3/Y83/K0
RGB R179/G206/B89
WEB #b3ce59

 **CMYK** C65/Y32/M17/K0
RGB R94/G148/B182
WEB #5e94b6

 **CMYK** C16/M26/Y99/K0
RGB R219/G181/B39
WEB #d2a20c

 **CMYK** C42/M69/Y84/K48
RGB R96/G59/B36
WEB #603b24

Typography

Tarzana Narrow (for headlines and subheads)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234566789

Tarzana Wide (for headlines)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234566789

Futura Book (for body copy)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234566789

Arial (Secondary)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234566789

